



Instituto de Ensino Secundario Val Miñor



MAKING DISSEMINATION PRODUCTS: OUR SUGGESTIONS TO REDUCE ECOLOGICAL FOOTPRINT

THE AIM

As a conclusion of this Erasmus+ project, students will prepare a brochure to disseminate ideas and proposals in order to reduce the Ecological Footprint of families in the region. The task consists in making a brochure of 1 paper sheet reflecting specific measures to save natural resources. This brochure will be spread throughout the school community and families. The piece of advice must be consistent and a result of the survey each team has done. The aim is that suggestions have a real impact on family behaviours. For this reason all pieces of advice should stress the items that were affecting more the EFP that students have calculated in their neighbourhood previously.

THE BROCHURE STEP BY STEP

1. Students work in cooperative groups to produce a brochure with conclusions and some advice to change behaviours in daily family life.
2. First at all, students remember the results they got in the previous survey.
3. They detect the items and habits that increase a family's EFP the most.
4. Students picture ideas to reduce the EFP
5. Students select the information
6. Each brochure has to include:
 - Introduction explaining what the ecological footprint is.
 - Their survey results in each region
 - Why this is a problem for the planet in the future
 - Measures to reduce the ecological footprint at home
7. Students define the brochure sketch and style. They make a decision about what figures, drawings and images would be included in the brochure.
8. Only **one folded sheet of paper** can be used **to make the brochure!**

